Chapter 3.
Processing Raw Text

Behrang QasemiZadeh

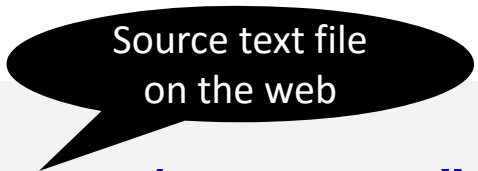
Outline

- Accessing text
  - From local files
  - From the web
- Regular Expressions
- Text Sectioning and Segmentation
  - Tokenization
  - Stemming
- Producing formatted outputs

Accessing a text file from the web

```
>>> from urllib import urlopen
>>> url = "http://www.gutenberg.org/files/2554/2554.txt"
>>> raw = urlopen(url).read()
>>> type(raw)
<type 'str'>
>>> len(raw)
1176831
>>> raw[:75]
'The Project Gutenberg EBook of Crime and Punishment, by Fyodor Dostoevsky\r\n'
```

Accessing a text file from the web

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'The Project Gutenberg EBook of Crime and Punishment, by Fyodor Dostoevsky\r\n'
```

Tell me the type of accessed material!

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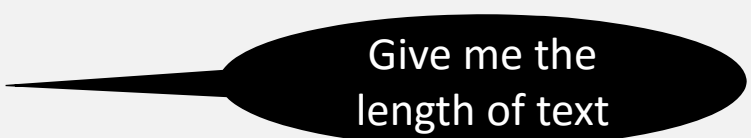

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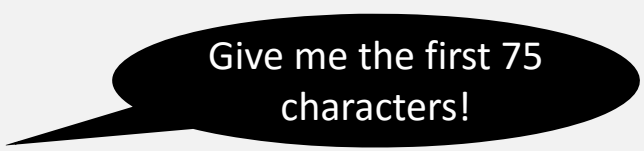

Accessing a text file from hard drive

- Let’s discuss assignment 1 and 2!

Text Tokenization

```
>>> import nltk
>>> tokens = nltk.word_tokenize(raw)
>>> len(tokens)
254354
>>> tokens[:10]
['The', 'Project', 'Gutenberg', 'EBook', 'of', 'Crime',
'and', 'Punishment', ',', 'by']
>>>
```

Text Tokenization

Import NLTK and use tokenization function

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>>> tokens = nltk.word_tokenize(raw)
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Give me number of tokens

Text Tokenization

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>>> len(tokens)
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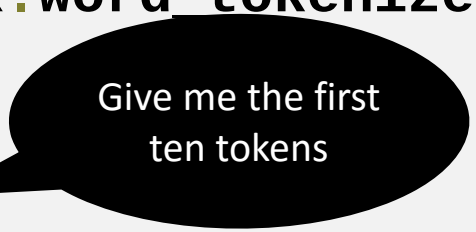

Quiz

- What is the `type()` of tokens in the following code?

```
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>>> tokens = nltk.word_tokenize(raw)
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Quiz

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```

Simple Text Segmentation Using `find()`

- Text Segmentation might be required for reducing noise.
- A raw text file may contain a header or a footer, e.g. in the beginning of a text file we may see:
  - copyright notice
  - project information
  - etc.

```
>>> raw[:75]
'The Project Gutenberg EBook of Crime and Punishment,
by Fyodor Dostoevsky\r\n'
```

Simple Text Segmentation Using `find()`

- Sometimes, a manual inspection can help the identification of text segments, e.g. using unique strings that mark beginning and end of text files.
- `find()`and `rfind()` can be used in these cases:

```
>>> raw.find("PART I")
5338
>>> raw.rfind("End of Project Gutenberg's Crime")
1157743
>>> raw[5303: 5471]
'\n\r\n\r\nCRIME AND PUNISHMENT\r\n\r\n\r\n\r\n\r\nPART
I\r\n\r\n\r\n\r\nCHAPTER I\r\n\r\nOn an exceptionally hot evening early in
July a young man came out of\r\nthe garret in which he lodged in S.'
>>>
```

Dealing with HTML

- HTML documents are frequent on the web:

```
>>> from urllib import urlopen
>>> url = “http://news.bbc.co.uk/2/hi/health/2284783.stm”
>>> html = urlopen(url).read()
>>> html[:20]
'<!doctype html public'
>>>
```

- To extract raw text from a HTML file, we must first get rid of HTML mark-ups.

Dealing with HTML – Using Beautiful Soup

- **`nltk.clean_html()`** used to be used to strip HTML tags from your fetched string.
  - The function is dropped since better alternatives are available.
- Beautiful Soup is a module that provides functionalities for removing HTML tags.
- To install Beautiful Soup:
  - `$apt-get install python-bs4`
  - `$pip install beautifulsoup4`
  - you can download the Beautiful Soup 4 source tarball and install it with setup.py

    ```
    $ python setup.py install
    ```
- See http://www.crummy.com/software/BeautifulSoup/bs4/doc/ for documentation.

Beautiful Soup Example

```
>>> from urllib import urlopen
>>> url = “http://news.bbc.co.uk/2/hi/health/2284783.stm”
>>> html = urlopen(url).read()
>>> html[:60]
'<!doctype html public "-//W3C//DTD HTML 4.0 Transitional//EN‘
>>> soup = BeautifulSoup(html)
>>> clean_text = soup.get_text()
>>> clean_text[:60]
u"\n\n\nBBC NEWS | Health | Blondes 'to die out in 200
years'\n\n\n\n"
>>>
```

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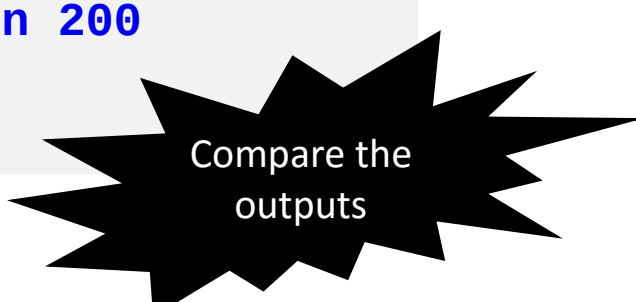

Processing RSS Feeds

- RSS feeds can be also accessed using **`feedparser`** module.

```
>>> import feedparser
>>> llog = feedparser.parse(
             "http://languagelog.ldc.upenn.edu/nll/?feed=atom")
>>> llog['feed']['title']
u'Language Log'
>>> len(llog.entries)
15
>>> post = llog.entries[2]
>>> post.title
u'A child&#039;s substitution of Pinyin (Romanization) for characters'
>>> content = post.content[0].value
>>> content[:70]
u'<p>The following diary entry by an elementary school student is making'
>>>
```

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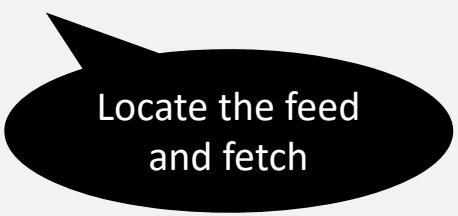

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```

Processing RSS Feeds: accessing news

```
>>> import feedparser
>>> rssbbcnews =
feedparser.parse("http://feeds.bbci.co.uk/news/world/rss.xml")
>>> rssbbcnews ['feed']['title']
u'BBC News - World'
>>> len(rssbbcnews.entries)
53
>>> postbbc = rssbbcnews.entries[1]
>>> postbbc.title
u'EU court backs migrant benefit curbs
>>> postbbc.description
u"The European Court of Justice backs curbs on unemployed migrants' access to
certain benefits, setting a legal precedent for all EU member states."
>>>
```

Quiz: Processing RSS Feeds

In the previous example, what is the output for

```
bbcpost.content[0].value
```

and Why?

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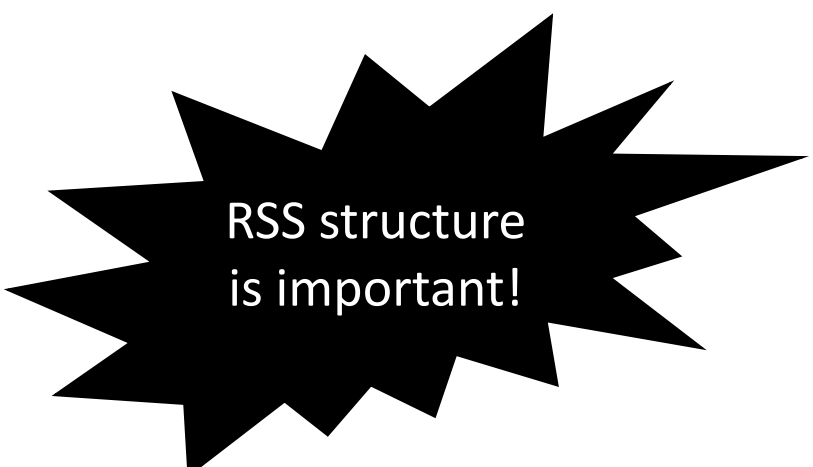


Capturing user Input

- Python function **`raw_input()`** can be used to prompt the user to type a line of input:

```
>>> text = raw_input("how are you? ")
how are you? I am fine!
>>> print "You typed", len(nltk.word_tokenize(text)),\
      "words: " , text
You typed 4 words: I am fine!
>>>
```

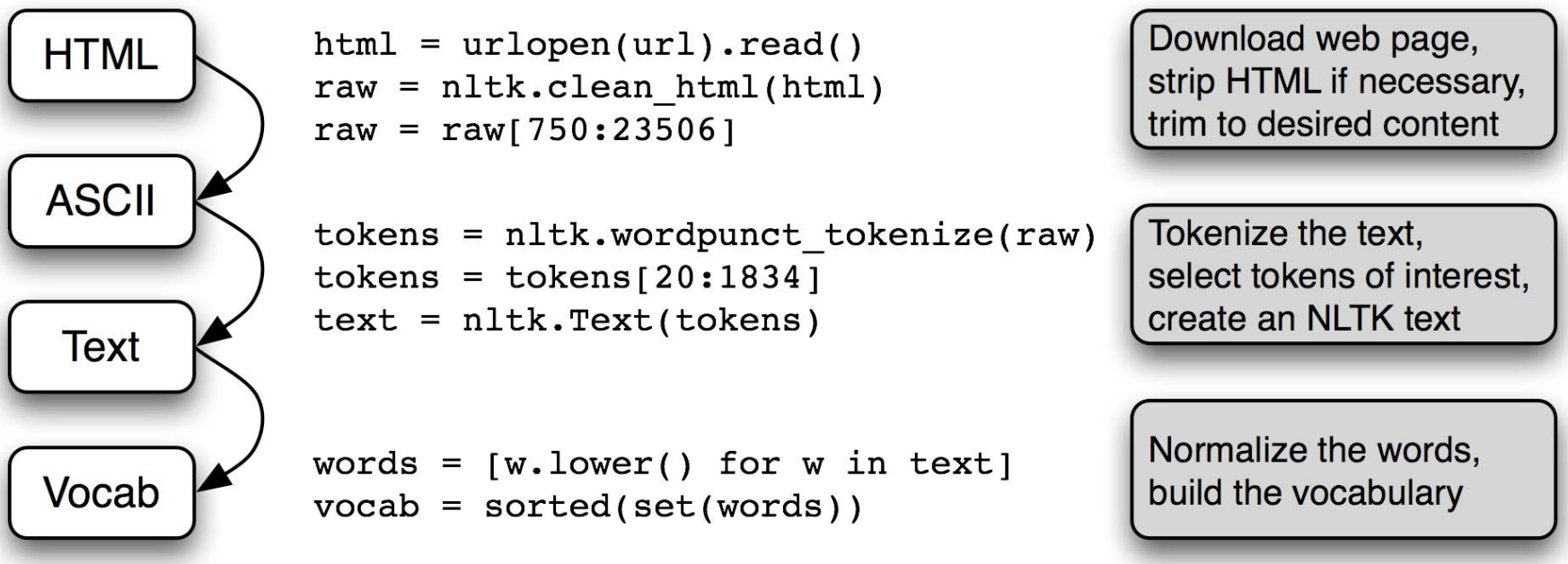
Additional Text Sources

- There are a number of other sources to access raw text strings.
- There are often specialized APIs that let you access text from different platforms:
  - Accessing text from XML files
  - Accessing text from databases
  - Accessing text from social networks
  - Accessing text from MS Word and PDF files
  - Etc.

Quiz – Programming Exercise

- Implement codes for an *NLP Pipeline* that
  1. Fetches the text from an HTML file on the web
  2. Strip off HTML tags and get clean text strings
  3. Convert the text into vocab/lexicon, **i.e. a list of sorted words**

Quiz – Programming Exercise



Processing of Strings (Review)

- Strings are marked by ‘ or “
  - If a string is too long, you can break it down by using parentheses or \

```
>>> couplet = "Shall I compare thee to a Summer's day?"
>>> couplet
"Shall I compare thee to a Summer's day?"
>>> couplet = "Shall I compare thee to a Summer's day?"\
       "Though are '''"
>>> couplet
 "Shall I compare thee to a Summer's day?Though are '''"
>>> couplet = "Shall I compare thee to a Summer's day?"\
       'Though are \'\'\''
>>> couplet
 "Shall I compare thee to a Summer's day?Though are '''"
>>> couplet = ("shall I...“
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>>> couplet
'shall I...Though are...'
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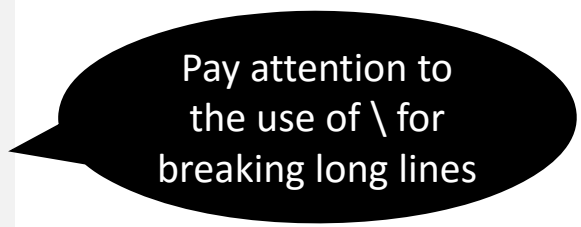

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Pay attention to the scape character uses with single quotes.

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Pay attention to the use of parentheses for breaking long strings

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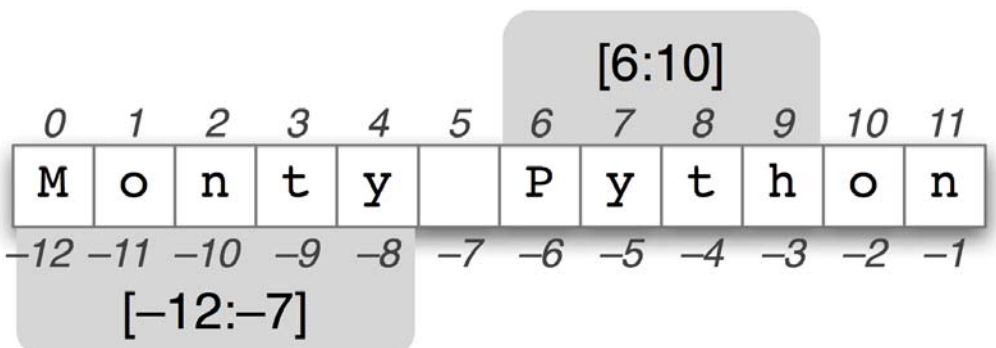
```

Pay attention to the use of triple double quotes and the inserted \n in the string

Important String Operations (review)

- Accessing individual characters and substrings using “string slicing”

```
>>> string = "Monty Python"
>>> string[0]
'M'
>>> string[-1]
'n'
>>> string[6:10]
'Pyth'
>>> string[-12:-7]
'Monty'
```



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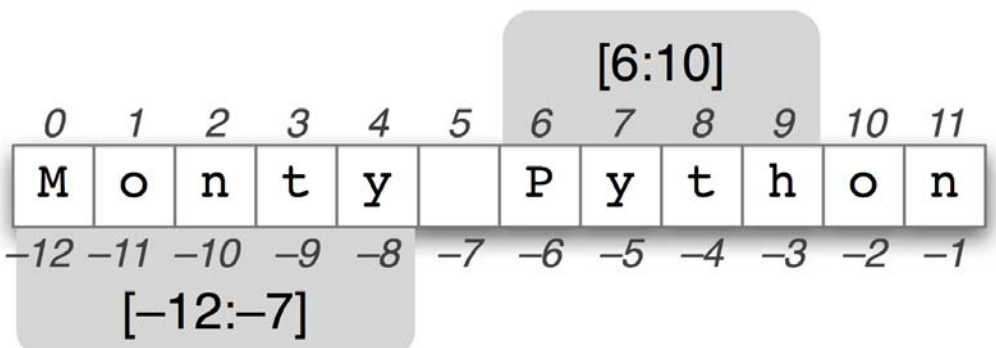

Find the position of substrings using `find()` (Example given in previous slides)

Further String Operations

Method	Functionality
`s.find(t)`	Index of first instance of string `t` inside `s` (-1 if not found)
`s.rfind(t)`	Index of last instance of string `t` inside `s` (-1 if not found)
`s.index(t)`	Like `s.find(t)`, except it raises ValueError if not found
`s.rindex(t)`	Like `s.rfind(t)`, except it raises ValueError if not found
`s.join(text)`	Combine the words of the text into a string using `s` as the glue
`s.split(t)`	Split `s` into a list wherever a `t` is found (whitespace by default)
`s.splitlines()`	Split `s` into a list of strings, one per line
`s.lower()`	A lowercased version of the string `s`
`s.upper()`	An uppercased version of the string `s`
`s.titlecase()`	A title-cased version of the string `s`
`s.strip()`	A copy of `s` without leading or trailing whitespace
`s.replace(t, u)`	Replace instances of `t` with `u` inside `s`

Quiz

- In python, what are the similarities and differences between lists and strings?

Quiz

- In python, what are the similarities and differences between lists and strings?
  - Similarities:
    - Both represent sequential data.
    - Both list and string can be manipulated by indexing and slicing.
  - Differences:
    - Lists may represent data at different level of granularity, e.g. lists of lists, but strings only represent sequence of characters (i.e. fixed granularity)
    - Lists are **mutable** but strings are **immutable**

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    - Lists are **mutable** but strings are **imm**

Experiment:

Define a string (e.g. `textString`) and a list (e.g. `listString`) and assign values to them, then try to change the first element of each using the index, e.g.

`textString[0] = "A"` or
`listString[0] = "L1"`

Text Encoding and Unicode

- ASCII is a character encoding system that only supports only 128 different characters (for 7-bit encoding system or 255 for single byte):
  - Sufficient for English text (or when we only deal with 128characters)
  - Insufficient for many other languages, e.g. how to represent Arabic character ی or ل?
  - What if we want to deal with text in Chinese, English and Arabic at the same time?
- Unicode supports over a million characters:
  - A single **character set** that included every reasonable writing system
  - Each character is assigned a number, called a **code point**.
  - Code points are four digit hexadecimal numbers (in Python presented as \u*XXXX).*

Unicode: characters not glyphs

- In Unicode, characters are abstract entities that can have one or more **glyphs (that is the written shape)**.
  - For example in Arabic writing system a character can have 4 different glyphs:

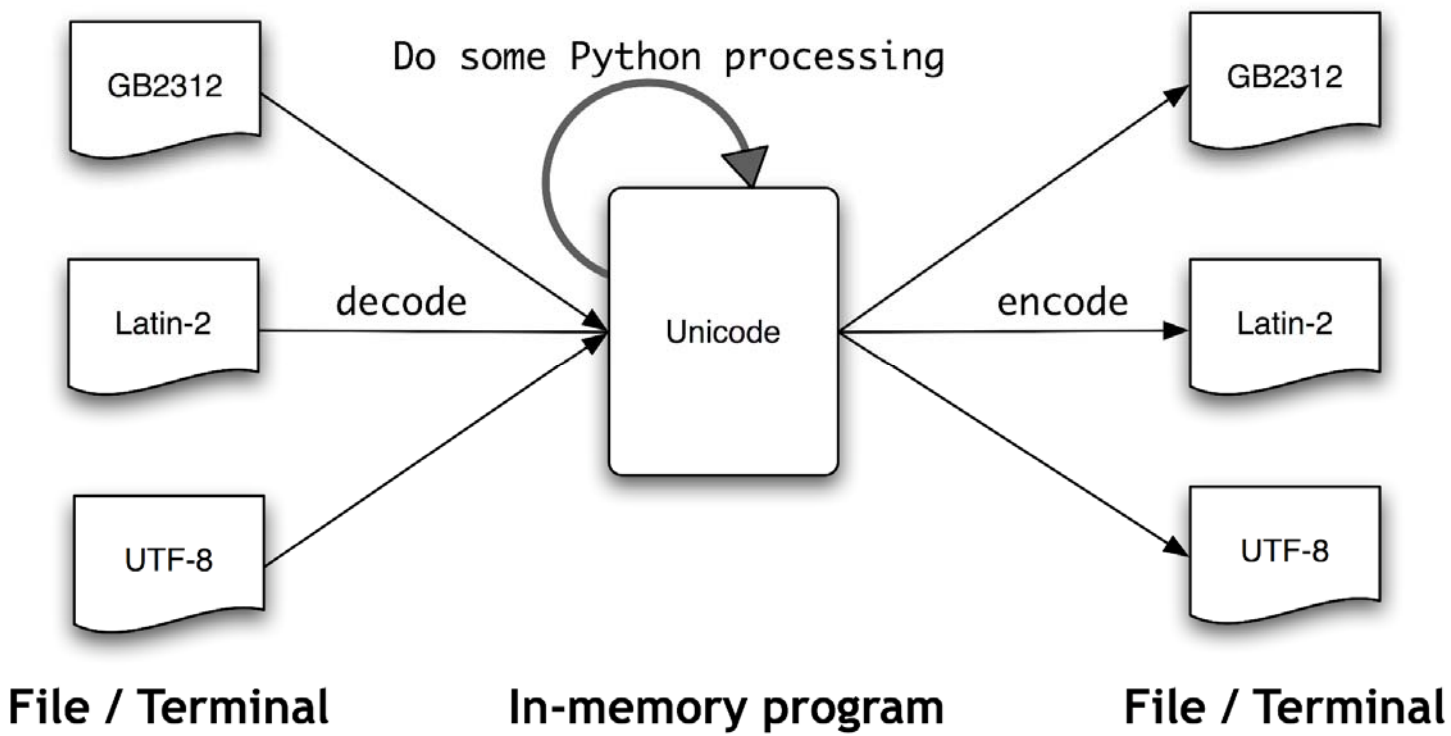
    For single character */ye/:* ی ـی ـیـ یـ

- A font system and additional algorithms take care after proper representation of character codes.

Unicode, ASCII, UTF-8 and other encodings

- ASCII can only represent a subset of Unicode characters.
- UTF-8 (amongst other encodings) uses multiple bytes and can represent the full range of Unicode characters.
  - Why UTF-8?

Unicode, ASCII, UTF-8 and other encodings



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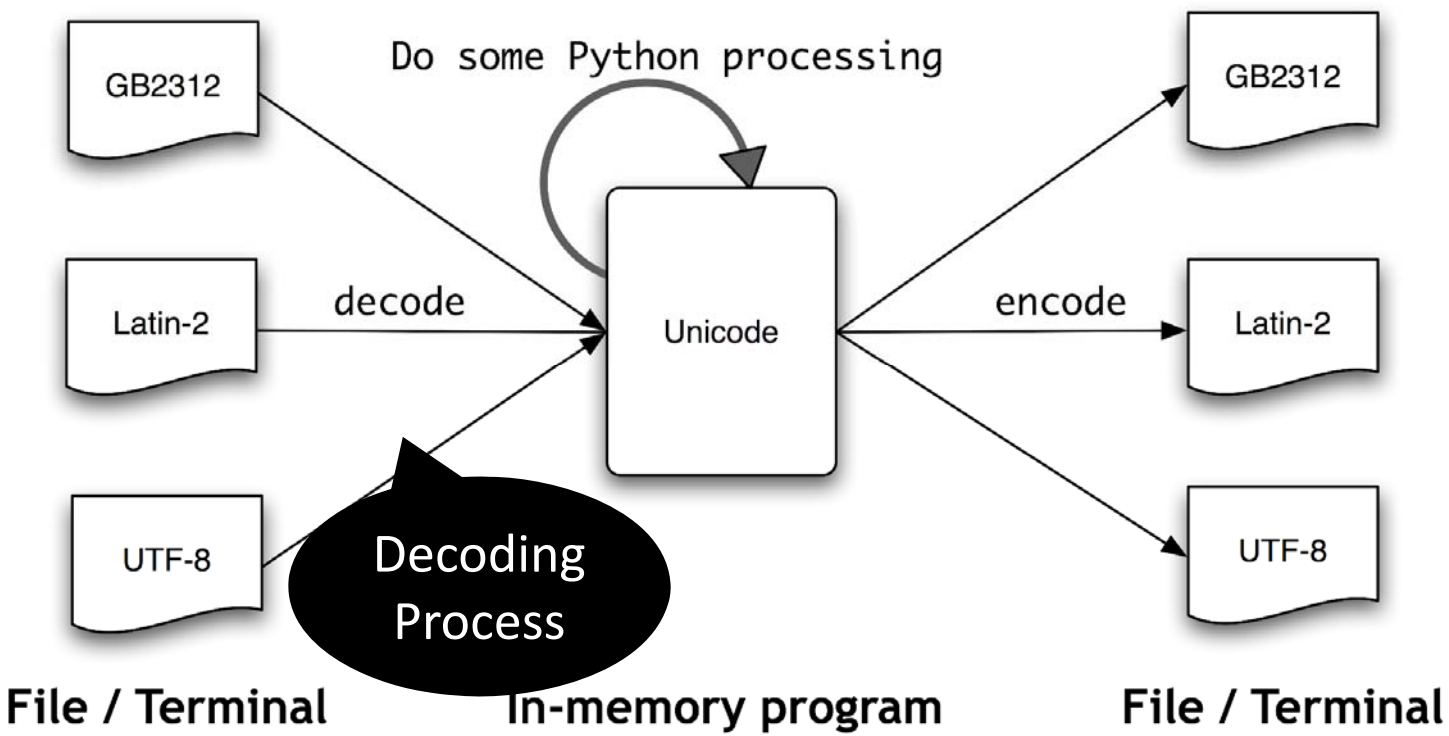

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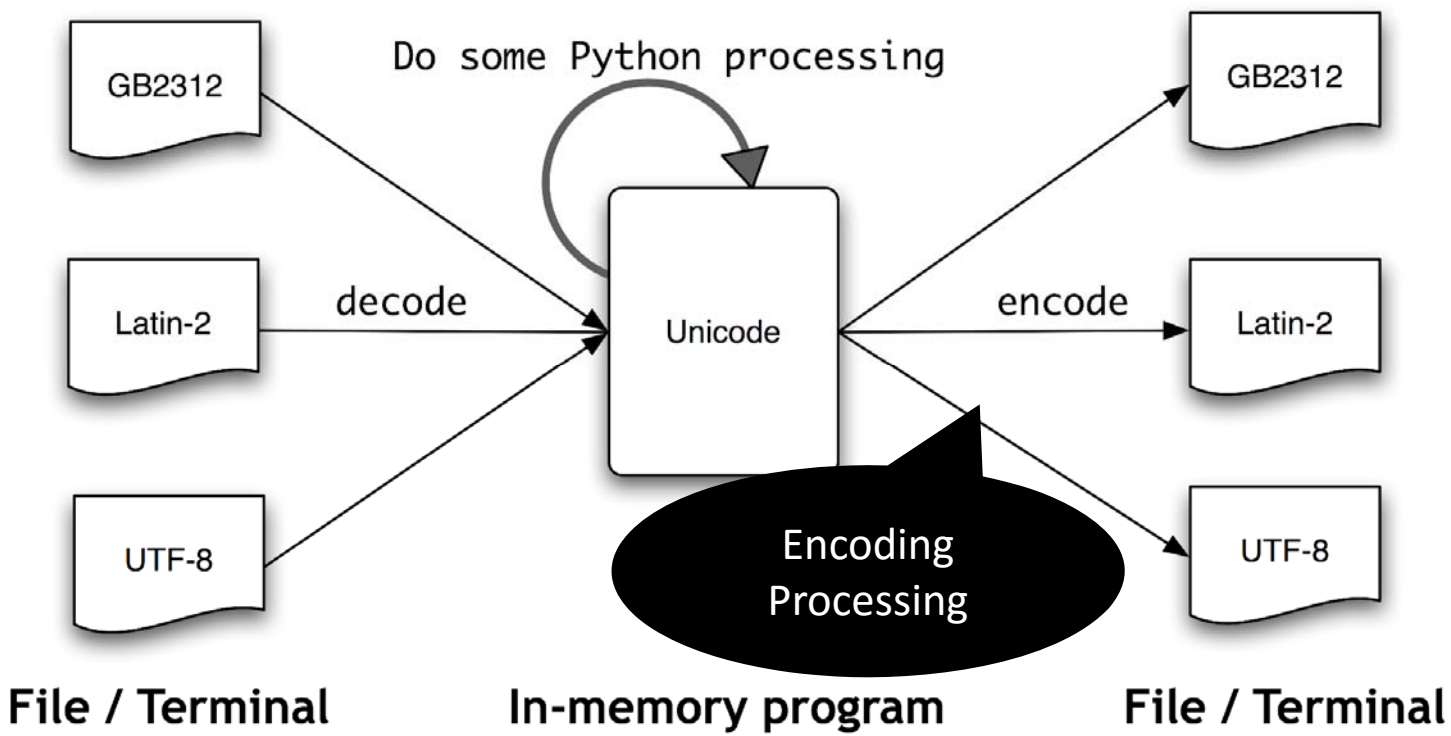

Extracting Encoded Text from Files

- The Python **codecs** module provides functions to read encoded data into Unicode strings.
  - Encoding can be set as a parameter in the codecs.open() function when the file being read or written:

```
>>> import codecs
>>> f = codecs.open(path, encoding='latin2')
```

- See *http://docs.python.org/lib/standard-encodings.html* for the list of permitted encodings.

Exercise/Quiz

- Create a UTF-8 file using a text editor.
  - Read the file using ASCII encoding
  - Read the file using UTF-8 encoding
  - Compare the outputs
  - Convert the encoding of the file into Latin2
    - We can write Unicode-encoded data to a file using

```
f = codecs.open(path, 'w', encoding='latin2')
```

Extracting Encoded Text from Files

- Other methods you may want to know:
  - **`text.encode('unicode_escape')`**: converts all non-ASCII characters in `text` into their \u*XXXX* representations.
  - **`u'\XXXX'`**: use to specify Unicode string literals.
  - **`ord(X)`:** the integer ordinal of a character.
  - **`repr()`:** outputs the UTF-8 escape sequences (of the form \x*XX*) rather than trying to render the glyphs.
  - Also see functions in the module **`unicodedata.`**

Further reading on encoding

- Must read: https://docs.python.org/2/howto/unicode.html
- Intro to character sets: http://www.cs.tut.fi/~jkorpela/chars.html
- Official Unicode site: http://www.unicode.org
- Also read http://www.joelonsoftware.com/articles/Unicode.html
- Python Unicode Objects: http://effbot.org/zone/unicode-objects.htm
- A tutorial: http://www.unicode.org/standard/tutorial-info.html

Using Regular Expressions in Python

- Regular expressions give us a powerful and flexible method to describing character patterns that we are interested in.

Using Regular Expressions in Python

```
>>> import re
>>> sent = """At 08:35 GMT, the Rosetta satellite released its Philae lander
towards Comet 67P/Churyumov-Gerasimenko.
The mission will shine a light on some mysteries surrounding these icy relics from the
formation of our Solar System. """
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Using Regular Expressions in Python

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```

Using Regular Expressions in Python

- Regular Expressions are important tools in natural language processing with a number of applications:
  - Tokenization
  - Stemming
  - Spell checking
  - Extracting information
  - Etc.

Using Regular Expressions in Python

- By practice, you can memorize
  - meta-characters
  - Wildcards
  - Ranges
  - Kleene Closures

Using Regular Expressions in Python

Operator	Behavior
`.`	Wildcard, matches any character
`^abc`	Matches some pattern *abc* at the start of a string
`abc$`	Matches some pattern *abc* at the end of a string
`[abc]`	Matches one of a set of characters
`[A-Z0-9]`	Matches one of a range of characters
`ed|ing|s`	Matches one of the specified strings (disjunction)
`*`	Zero or more of previous item, e.g. a*, [a-z]* (also known as *Kleene Closure*)

Using Regular Expressions in Python

Operator	Behavior
`?`	Zero or one of the previous item (i.e. optional), e.g. a?, [a-z]?
`{n}`	Exactly *n* repeats where n is a non-negative integer
`{n,}`	At least *n* repeats
`{,n}`	No more than *n* repeats
`{m,n}`	At least *m* and no more than *n* repeats
`a(b|c)+`	Parentheses that indicate the scope of the operators

Exercise: Rotokas Analysis

- Rotokas is a language spoken by some 4,000 people (Wikipedia).
- It has the smallest alphabet in use (most probably!):
  - Only 10 lettes *A E G I K O P R S T U V*

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- Rotokas is a language spoken by some 4,000 people (Wikipedia).
- It has the smallest alphabet in use (most probably!):
  - Only 10 lettes *A E G I K O P R S T U V*
- We would like to extract all consonant-vowel sequences from the words of Rotokas, e.g. *ka*, si, ti, etc.
- A Rotokas dictionary is in NLTK distribution:
  `nltk.corpus.toolbox.words('rotokas.dic')`
- Use regular expressions to extract all the combination of consonant-vowels from this dictionary.

Exercise: Rotokas Analysis

```
>>> rotokas_words = nltk.corpus.toolbox.words('rotokas.dic')
>>> cvs = [cv for w in rotokas_words for cv in
     re.findall(r'[ptksvr][aeiou]', w)]
```

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>>> cvs = [cv for w in rotokas_words for cv in
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```

```
>>> for w in rotokas_words:
        for cv in re.findall(r'[ptksvr][aeiou]', w):
            cvs.append(cv)
```

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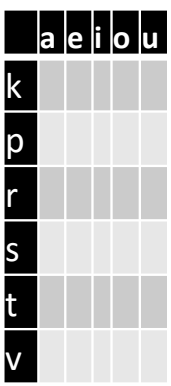
```

- Lets make a conditional frequency for the consonant and vowels:
  - This can be presented by a contingency table:
    - Each row represent a consonant and each column represent a vowel.
    - Each cell of table shows the count of occurrences of a vowel after a consonant.



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>>> cfd = nltk.ConditionalFreqDist(cvs)
>>> cfd.tabulate()
```

	a	e	i	o	u
k	418	148	94	420	173
p	83	31	105	34	51
r	187	63	84	89	79
s	0	0	100	2	1
t	47	8	0	148	37
v	93	27	105	48	49

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A number of tasks in statistical Natural Language Processing involves the study of this table.

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In this example, by examining the rows for *s* and *t*, we see they are in partial "complementary distribution"

	a	e	i	o	u
k	418	148	94	420	173
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```

In this exam
the rows for *s*
"compleme

T and *S* both represent the phoneme /t/, written with *S* before an *I* and in the name 'Rotokas', and with *T* elsewhere.

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Exercise: Rotokas Analysis

```
>>> rotokas_words = nlt                    ds('rotokas.dic')
>>> cvs = [
```

Change the row and column of this table, to investigate, observer and justify various linguistic phenomenon, i.e. the research in statistical natural language processing

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Searching Tokenized Text: RegEx over Tokens

- NLTK offers the unique functionality of defining regular expressions over lists of tokens:
  - The angle brackets <> are used to mark token boundaries.
  - RegEx patterns can be difnied over or within the <>
    - E.g. “<a> <man>” finds all instances of “a man” in text.
    - The pattern “<.*>” matches any single token

```
>>> import nltk
>>> from nltk.corpus import nps_chat
>>> chat = nltk.Text(nps_chat.words())
>>> chat.findall(r"<.*> <.*> <bro>")
you rule bro; telling you bro; u twizted bro
```

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`nltk.Text` is a wrapper around a sequence of tokens

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>>>
```

`findall` is then a function that enable us to search for RegEx patterns over tokens

Searching Tokenized Text: RegEx over Tokens

```
>>> chat.findall(r"<l.*>{3,}")
lol lol lol; lmao lol lol; lol lol lol; la la la la la;
la la la; la la la; lovely lol lol love; lol lol lol.;
la la la; la la la
```

Application Example for RegEx over Tokens

- Information Extraction
  - Searching a large text corpus for expressions of the form *x and other ys* allows us to discover hypernyms.
    - Hypernyms: superordinate, for example, *color* is a hypernym of *red.*

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    - Hypernyms: superordinate, for example, *color* is a hypernym of *red.*

```
>>> from nltk.corpus import brown
>>> hobbies_learned = nltk.Text(brown.words(categories=['hobbies',
'learned']))
>>> hobbies_learned.findall(r"<\w*> <and> <other> <\w*s>")
speed and other activities; water and other liquids; tomb and other
landmarks; Statues and other monuments; pearls and other jewels; charts
and other items; roads and other features; figures and other objects;
military and other areas; demands and other factors; abstracts and
other compilations; iron and other metals
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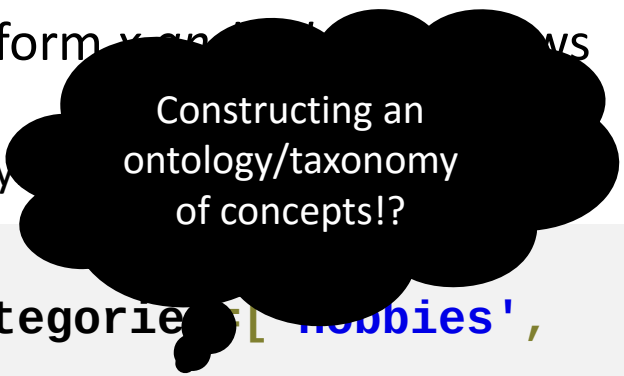


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Exercise

- Look for instances of the pattern *as x as y* to discover information about entities and their properties.

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```
r“<as> <\w*> <as> <\w*>"
```

Text Normalization

- Normalization is a process that aims to eliminate unwanted distinctions between text units:
  - Simple example of uppercase letters to lowercase letters: The, THE, the -> the
  - More sophisticate example of replacing names with the category of concept they represent: Passau, Munich, Galway, New York -> <CITY>

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- It is an application dependant process.
- Common text normalization:
  - Stemming
  - Lemmatization

Stemming & Lemmatization

- In many applications, e.g. search, word form is not important, e.g. laptop and laptops are both ok in search and information retrieval.
  - Both laptop and laptops are a from of the stem or lemma “laptop”.
  - Similarly, “walk, walking, walked” are **inflected** forms of lemma “walk”.
  - *Also, democracy*, *democratic*, and *democratization* are **derivationally** related.
- **Stemming** and **lemmatization** is to reduce inflectional forms and sometimes derivationally related forms of a word to a common base form.*

*http://nlp.stanford.edu/IR-book/html/htmledition/stemming-and-lemmatization-1.html

Stemming & Lemmatization

- **Stemming** usually refers to a heuristic process that strips off the ends of words.
  - Usually it gives the correct answer, and often includes the removal of derivational affixes.
- **Lemmatization** is the more sophisticated way of getting word bases.
  - It uses a vocabulary and morphological analysis of words
  - It is aiming to remove inflectional endings only and to return the base or dictionary form of a word.

*http://nlp.stanford.edu/IR-book/html/htmledition/stemming-and-lemmatization-1.html

Stemming Algorithms

- A naïve approach for stemming is to simply strip off a set of suffixes

```
>>> def stemming(word):
     for suffix in ["ing", "ly", "ed", "ious", "ies", "ive",
"es", "s", "ment"]:
          if word.endswith(suffix): print word[:-len(suffix)]
>>> stemming("widely")
wide
>>> stemming("Lily")
Li
>>>
```

Stemming Algorithms

- We can also use regular expressions:

r'^(.*)(ing|ly|ed|ious|ies|ive|es|s|ment)$'

```
>>> re.findall(r'^(.*)(ing|ly|ed|ious|ies|ive|es|s|ment)$', 'processing')
[('process', 'ing')]
>>> re.findall(r'^(.*)(ing|ly|ed|ious|ies|ive|es|s|ment)$', 'processes')
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the star operator is “greedy”

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Stemming Algorithms

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[('process', 'es')]
>>>
```

*? is the "non-greedy" operator

Stemming Algorithms

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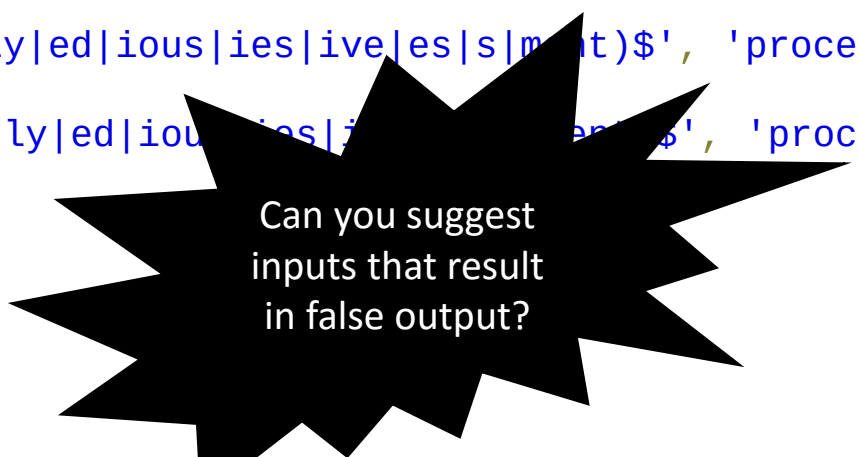

Stemming Algorithms

- NLTK includes several stemmers.
- The *Porter* and *Lancaster* stemmers are rule-based algorithms for stripping affixes.

```
>>> porter = nltk.PorterStemmer()
>>> lancaster = nltk.LancasterStemmer()
>>> porter.stem("lying")
u'lie'
>>> lancaster.stem("lying")
'lying'
>>> porter.stem("arguing")
u'argu'
>>> lancaster.stem("arguing")
'argu'
>>>
```

Lemmatization using NLTK

- The WordNet lemmatizer can also be used.
  - WordNet lemmatizer exploits WordNet dictionary (thus it is slower).

```
wnl = nltk.WordNetLemmatizer()
>>> wnl.lemmatize("arguing")
'arguing'
>>> wnl.lemmatize("arguing", pos=u'a')
'arguing'
>>> wnl.lemmatize("arguing", pos=u'v')
u'argue'
```

Text Tokenization

- Tokenization is a challenging task (discussed before)
- For a number of languages, regular expressions are handy tools to perform tokenization:

```
>>> text = 'That U.S.A. poster-print costs $12.40...'
>>> pattern = r'''(?x)    # set flag to allow verbose regexps
...     ([A-Z]\.)+        # abbreviations, e.g. U.S.A.
...   | \w+(-\w+)*        # words with optional internal hyphens
...   | \$?\d+(\.\d+)?%?  # currency and percentages, e.g. $12.40, 82%
...   | \.\.\.            # ellipsis
...   | [][.,;"'?():-_`]  # these are separate tokens
... '''
...
>>> nltk.regexp_tokenize(text, pattern)
['That', 'U.S.A.', 'poster-print', 'costs', '$12.40', '...']
```

Text Tokenization

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Use the verbose mode to write more readable regular expressions:
- Whitespace within the pattern is ignored, use \s instead.
- All characters from the leftmost such '#' through the end of the line are ignored.

```
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Word Segmentation

- For some writing systems, tokenizing text is made more difficult by the fact that there is no visual representation of word boundaries.
  - We may mark word boundaries in other ways than list of tokens.
  - A research challenge on its own!

Generating Outputs: Lists to Strings

- The `join()` method can be used to convert lists to strings:

```
>>> silly = ['We', 'called', 'him', 'Tortoise', 'because', 'he', 'taught', 'us', '.']
>>> ' '.join(silly)
'We called him Tortoise because he taught us .'
>>> '*'.join(silly)
'We*called*him*Tortoise*because*he*taught*us*.'
>>>
```

Formatting Strings

- The `print` command produce the most human-readable form of an object.
- Naming the variable at a prompt also shows us a string.

```
>>> word = 'cat'
>>> sentence = """hello
... world"""
>>> print word
cat
>>> print sentence
hello
world
>>> word
'cat'
>>> sentence
'hello\nworld'
```

Formatting Strings

- Formatted output, however, is often required to “export” our data:
  - Remember the dictionary exercise!
- “String formatting expressions” are used for print formatting:
  - The special symbols %s and %d are placeholders for strings and (decimal) integers.
  - The %s and %d symbols are called “conversion specifiers”.
  - The string containing conversion specifiers is called a “format string”.
  - The % operator and a tuple of values are combined to create a complete string formatting expression.

```
>>> '%s->%d;' % ('cat', 3)
'cat->3;'
```

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  - The %s and %d symbols are called “conversion specifiers”.
  - The string containing conversion specifiers is called a “format string”.
  - The % operator and a tuple of values interpolates the values into the format string formatting expression.


```
>>> '%s->%d;' % ('cat', 3)
'cat->3;'
```

Writing Results to Files (reminder)

```
>>> output_file = open('output.txt', 'w')
>>> words = set(nltk.corpus.genesis.words('english-kjv.txt'))
>>> for word in sorted(words):
...     output_file.write(word + "\n")
```

- Remember to convert non-text data to text data before writing it into a file using `str()`.

Text Wrapping

- Python's **`textwrap`** module can be used for wrapping lines:

```
>>> from textwrap import fill
>>> format = '%s (%d),'
>>> pieces = [format % (word, len(word)) for word in saying]
>>> output = ' '.join(pieces)
>>> wrapped = fill(output)
>>> print wrapped
```

Summary

- We know more about accessing raw text strings and processing it.
- We are able to use Regular Expressions for a number of tasks:
  - Tokenization
  - Stemming
  - At the token level for information extraction
- We now have an idea of stemming and lemmatization

Next Session

- For the next session, we cover chapter 4 of Natural Language Processing with Python to review basics such:
  - Designing algorithms
  - Structured Programming
  - Looking into a few Python libraries
- We will have a deeper look into NLTK's **`ConditionalFreqDist()`**
- We discuss proposed project titles
  - If you have your own title, please be ready to provide an overview, i.e.
    - What is the problem?
    - Why is it important?
    - What kind of result do you expect from you project work?